



Date: 26/03/2026

Subject: Price Adjustment Notification – Signify Brands

Dear Partners,

We herewith inform you of an upcoming price adjustment across our professional trade portfolio, effective 1 June 2026.

This adjustment is driven by sustained increases in raw material costs, including plastics, metals, and chip components. As these costs vary by product category, the impact will differ across individual SKUs.

Key Drivers

Pricing changes are primarily linked to significant global cost increases in below categories:

- **Copper:** Strong demand from datacenters and EVs, supply constraints from mining disruptions and weaker USD
- **Aluminium, Steel:** Energy cost pressures, supply reduction and weaker USD
- **Gold, Silver, Zinc, Palladium:** High demand as a safe-haven asset in uncertain economies. Rising usage in solar, EVs, defense, and electronics, while mining supply remains limited. China's silver export restrictions starting January 1.
- **Memory:** Severe memory price surges driving by demand from Datacenters leading to shift to higher bandwidth. > 300% on component level with allocation constraints.
- **Tin:** Prices hit record highs in January, driven by persistent supply disruptions and speculative demand

Indicative Impact

- Philips, Pierlite and EcoLink Brands: 3–5%
- Lamps, luminaires and controls

Your updated price list, including all impacted lines, will follow this communication.

We appreciate your continued partnership and understanding as we navigate these global market conditions. Should you require any further information, please do not hesitate to contact myself or your regional leader.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'G. Timbs', is written over a light blue horizontal line.

Geoff Timbs

Commercial Director – Professional
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