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October 17th 2025

RE: NOVEMBER 1st 2025 PRICE INCREASE NOTIFICATION

Dear Valued Customers,

Electra Cables would like to take this opportunity to thank you all for your continued business and support throughout this year. We hope you have all had a prosperous year so far and are all looking to a busy run up to the festive season.

As copper prices have continued to rise consistently throughout 2025 to new highs, the Australian dollar staying consistently low, price increases from our suppliers and additional increases from external factors. Electra Cables have now reached a point where we need to have an increase in our monthly pricing structures. The upward price adjustment on the high copper content product lines will come into effect on November 1st, 2025, and will rise between 3%-6%.

We value your business and appreciate your loyalty and trust in Electra. These upward adjustments will ensure Electra Cables continue to be a viable supplier to our industry.

Should you have any enquiries, please do not hesitate to contact your local Sales Executives.

Yours Faithfully,
Management at Electra Cables