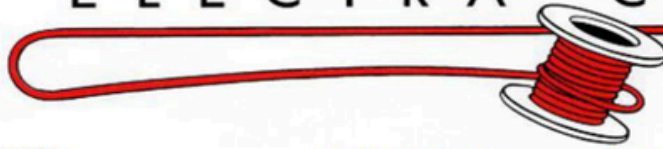


ELECTRA CABLES



(Aust.) Pty. Limited

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April 23rd 2026

RE: MAY 1st, 2026 - PRICE ADJUSTMENT NOTIFICATION

Dear Valued Customers,

Electra Cables would like to take this opportunity to thank you all for your continued business and support throughout the first quarter of 2026. We hope you have all had a great start to the year and hope that this trend will continue throughout the year.

As the fuel crisis hits across the country, this issue has caused a ripple effect through the industry. The current lack of PVC resin available has caused issues with the production of conduit and is now starting to affect the cable industry. The cost for this component has risen by over 100%. The other current issue is the price of fuel and the current high freight fuel levy charges being added by our transport providers.

Electra Cables have now reached a point where we need to have an increase in our monthly pricing structures. The upward price adjustment on most product lines will come into effect on May 1st, 2026, and will rise by up to 2%.

We value your business and appreciate your loyalty and trust in Electra Cables. These upward adjustments will ensure Electra Cables continue to be a viable supplier to our industry.

Should you have any enquiries, please do not hesitate to contact your local Sales Executives.

Yours Faithfully,
Management at Electra Cables