



Apex Tool Group Pty Ltd  
Suite 201, Level 2, 184 Bourke Road  
Alexandria NSW 2015

02/06/2025

## **Notification of Upcoming Price Adjustment**

Dear Customer,

We are writing to inform you of an upcoming price adjustment that will take effect from 1<sup>st</sup> August 2025.

Due to the continued impact of general market conditions, it is necessary to revise our pricing across selected products. This decision has been made following a comprehensive review of our cost base and the broader market environment.

In addition, Recommended Retail Prices (RRPs) have also been adjusted in line with current market positioning to ensure ongoing competitiveness and value for our partners and end users.

We remain committed to providing you with high-quality products and reliable service you have come to expect from us.

An updated price list highlighting any price movements will be provided shortly. If you have any questions, please don't hesitate to reach out to your account manager.

We appreciate your understanding and continued support.

Kind Regards,

A stylized, handwritten signature in black ink, appearing to be the initials "AK" or similar, written over a faint grid background.

National Sales Manager