



Your first choice for Quality Australian  
cables and Excellent service.

BRISBANE HEAD OFFICE  
89 PLATINUM ST,  
CRESTMEAD QLD  
P 07 3802 3688  
[www.apecables.com.au](http://www.apecables.com.au)



**Australia Pacific Electric Cables Pty Ltd**  
ABN 23 068 447 763

23<sup>rd</sup> March 2026

Dear Customer,

Due to volatile and increasing global prices on fuel & fuel surcharges, PVC and alike, we are experiencing substantial cost impacts across our entire supply chain.

These components have increased in recent weeks and have created a situation where we can no longer absorb the increases without adjusting our pricing. As a result, a price rise of approximately 5% will take effect from the 1<sup>st</sup> of April 2026.

We understand that this may cause inconvenience or require adjustments on your end, and we want to assure you that this decision was not taken lightly.

Our team has explored every available option to minimise the impact on our customers while ensuring we can continue to provide reliable supply and maintain product quality.

If you have any questions about how the price change affects your current or upcoming orders, please feel free to contact us. We are here to assist wherever we can and provide clarity during this volatile period.

Thank you for your understanding and continued support. We truly appreciate your partnership and will keep you updated should market conditions improve.

Regards,

Jim Mather  
General Manager  
Sales & Marketing

**SALES & DISTRIBUTION**

**BRISBANE**  
P 07 3802 3688  
89 PLATINUM STREET  
CRESTMEAD QLD 4132

**MELBOURNE**  
P 03 9465 1188  
29-31 FULLARTON DRIVE  
EPPING VIC 3076

**PERTH**  
P 08 9350 1300  
638 CASELLA PLACE  
KEWDALE WA 6105

**SYDNEY**  
P 02 9609 1580  
5 TOLLIS PLACE  
SEVEN HILLS NSW 2147