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Australia Pacific Electric Cables Pty Ltd

ABN 23 068 447 763

19th January 2026

Dear Customer,

Due to volatile and increasing global copper prices, we are experiencing substantial cost impacts across our entire supply chain.

Copper is a core component in our products, and in recent weeks the market has reached unprecedented levels. These conditions have created a situation where we can no longer absorb the increases without adjusting our pricing.

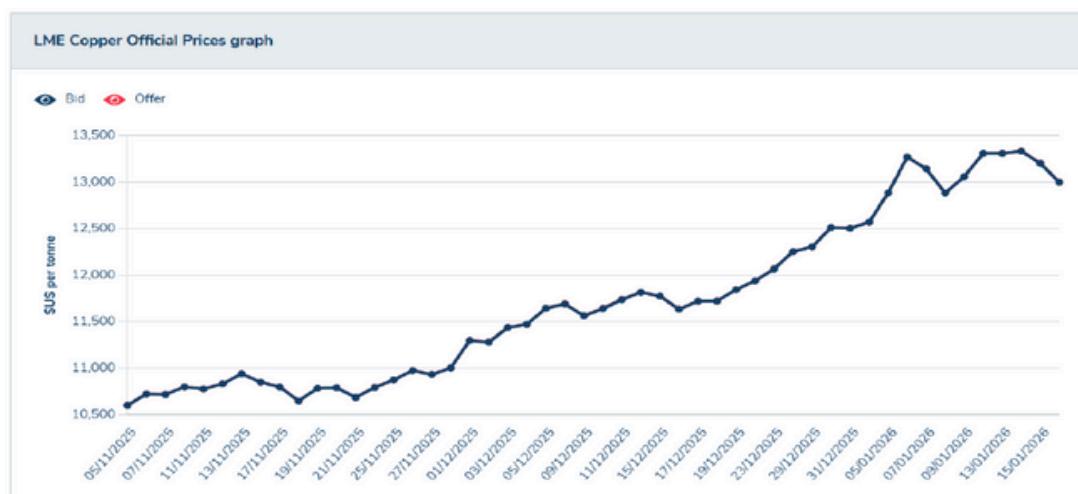
As a result, a price rise of between 5-10% will take effect from February 1st, 2026.

We understand that this may cause inconvenience or require adjustments on your end, and we want to assure you that this decision was not taken lightly.

Our team has explored every available option to minimise the impact on our customers while ensuring we can continue to provide reliable supply and maintain product quality.

If you have any questions about how the price change affects your current or upcoming orders, please feel free to contact us. We are here to assist wherever we can and provide clarity during this volatile period.

Thank you for your understanding and continued support. We truly appreciate your partnership and will keep you updated should market conditions improve.



Regards,

J Mather

Jim Mather
General Manager
Sales & Marketing

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