



In confidence

1 September 2025

Price increase notification – Trade Wholesaler Customers Australia

Over the past 12 months we have seen a currency devaluation against international currencies (US\$ -3.3% and Euro -8.7%) which has impacted the cost of imported goods. In addition, commodity prices have recorded a double digit increase in the same period. We have carried these, as well as local inflationary costs through the year and have held list prices stable for the past 18 months.

As a result, we have undertaken a review of our portfolios and herewith inform you that we will be increasing our list prices by an average of 4% on our standard products effective 1 November 2025. The brands affected are, Philips, Pierlite and Ecolink.

A revised price list will be distributed with details of increases in due course.

We thank you for your understanding and ongoing support.

Regards,

A handwritten signature in black ink, appearing to read 'G Timbs'.

Geoff Timbs
Commercial Director
Signify Australia

A handwritten signature in black ink, appearing to read 'Simon O'Donnelly'.

Simon O'Donnelly
Marketing Director
Signify Australia